

Network Partners Profile

RELIABILITY. FLEXIBILITY. SIMPLICITY. WE OFFER MORE THAN INSURANCE

Seguros Bolívar – Colombia

- Founded in 1939
- A major player in Colombia for life health and general insurance
- Rated AAA (stable) by Fitch in 2015
- Total premium income amounted to COP 1,590 million in 2015
- 27 branches in 22 cities throughout Colombia
- Member of the Swiss Life Network since 1989

Coverages & Products

Types of Employee Benefits

- ★ Group life
- ★ Total & permanent disability (lump sum - rider)
- ★ Accidental death & dismemberment (rider)
- ★ Critical illness (rider)
- ★ Medical

Other Products & Services

- Wellbeing: prevention and back-to-work program

- ★ Coverage available and poolable
- Product available

Reliability

- Second largest Colombian insurance company with 16,7% market share in 2015
- Trusted by customers and stakeholders. Many awards and distinctions:
 - The British financial magazine World Finance Recognized Seguros Bolívar as the best Colombian insurer during 2010 – 2011.
 - The Great Place to Work Institute, based on surveys of employees of Seguros Bolívar, ranked us as the best company to work in Colombia according to its ranking for 2010 and 2011
 - AIAREC Award 2009-2010 and 2010-2011 The Iberoamerican Association of Business Relations AIAREC Client
- The company has the International Certificate of Internal Audit activity, recognition awarded by The Institute of Internal Auditors

Flexibility

- Offers flexible products for multinational companies designed according to their needs
- Special services and solutions: call center “RED322” provides customers the finest guidance and medical assistance 24/7
- Corporate Wellness Program – Promotion & Prevention
- International Service Partners – Assist Card & Best Doctors

Simplicity

- One dedicated point of contact for all local requests and inquiries
- Seguros Bolívar’s Call Center “RED322”: finest guidance and medical assistance, 24 hours, 365 days a year