



Network Partners Profile

RELIABILITY. FLEXIBILITY. SIMPLICITY. WE OFFER MORE THAN INSURANCE

Bangkok Life Assurance PCL – Thailand

- Founded in 1978
- A major player in Thailand for life and health insurance
- Distribution organisation: Department for agents and customers, offering fast and efficient service through an all-inclusive service center
- Member of the Swiss Life Network since 1988

Coverages & Products

Types of Employee Benefits

- ★ Group life
- ★ Disability lump sum (rider)
- ★ Accidental death & dismemberment (rider)
- ★ Medical (rider)

Other Products & Services

- Loss prevention control to manage loss ratio

- ★ Coverage available and poolable
- Product available

Reliability

- Bangkok Life is affiliated to Bangkok Bank (Public) Ltd., the largest bank in Southeast Asia, and Bangkok Insurance Public Company Ltd., the largest Thai non-life insurer
- Ranks among the top five local companies for both individual and group insurance business with an overall market share of approximately 9%
- Awarded Thailand's Corporate Brand Rising Star 2013: the highest growth rate of corporate brand value in Finance Category

Flexibility

- Compulsory and voluntary employee benefit cover: retirement, death, disability, accident, health
- Modular standard and customized plan for all company types and sizes
- Financial Advisor: Onsite service to provide wealth management and stability planning

Simplicity

- About 300 contract hospitals around Thailand
- On-line system with contract hospitals
- SMS alert for reimbursement data
- Tools for a fast and efficient financial planning and advisory to customer